

HAMPSHIRE COUNTY COUNCIL

Executive Decision Record

Decision Maker:	Executive Member for Health and Wellbeing
Date:	22 October 2024
Title:	Smokefree Generation Grants
Report From:	Director of Public Health

Contact name: Simon Bryant

Email: Simon.bryant@hants.gov.uk

1. The decision:

1.1 That the Executive Member for Health and Wellbeing approves the award of grants from the Local Stop Smoking Services and Support Grant (LSSSASG) to support smoking cessation programmes as set out in the report:

- Up to £50,000 to each District and Borough Council in Hampshire, with a total spend of up to £550,000 between November 2024 and March 2028
- Up to £300,000 for VCSEs in Hampshire to embed smoking cessation in our communities between November 2024 and March 2028

1.2 That the Executive Member for Health and Wellbeing delegates authority to the Director of Public Health, in consultation with the Executive Member, to approve individual grant amounts and terms within the total approved expenditure as set out in this report.

2. Reasons for the decision:

2.1. In October 2023, the government announced new ringfenced funding to local authorities (the LSSSASG), additional to the ringfenced Public Health grant, as part of their ambition to create a smokefree generation and make smoking obsolete. The County Council's annual allocation of the LSSSASG amounts to £1,381,823 from 06 April 2024 through to 05 April 2029 and must be spent on initiatives to support people to quit smoking.

2.2. The County Council is using the LSSSASG to deliver a Smokefree Generation Programme. This programme is an evidence-based approach that positions itself within the context of the whole Hampshire system to ensure maximum engagement with partners to trigger quit attempts and support quit success. It assumes that the effectiveness of community stop smoking

services is interdependent on investment of a whole system approach to tobacco.

2.3. Up to £50,000 will be made available per District or Borough Council (total expenditure of £550,000), and up to £300,000 for VCSEs, between November 2024 and March 2028, subject to approval.

2.4. Each District or Borough Council and VCSE will be required to submit a proposal, detailing their proposed activities and how the grant funding will be utilised for smoking cessation programmes. A grant agreement will be drawn up and agreed by the County Council Public Health team for recipients of the grant funding.

2.4 Grant recipients must have spent their grant by March 2028. All grant agreements have conditions that enable the County Council to require repayment of the award or any part of it if it remains unspent at the end of the grant period, or if there is a material breach of the grant agreement. Unspent grant monies will be re-invested into the Smokefree Generation Programme.

3. Other options considered and rejected:

3.1. The grant scheme proposed in this paper aims to support local implementation of the Smokefree Generation Programme in Districts and Borough Councils and VCSE organisations in Hampshire to achieve the aim of a smokefree generation.

4. Conflicts of interest:

4.1. Conflicts of interest declared by the decision-maker: None.

4.2. Conflicts of interest declared by other Executive Members consulted: None.

5. Dispensation granted by the Conduct Advisory Panel: N/A

6. Reason(s) for the matter being dealt with if urgent: N/A

7. Statement from the decision maker:

Approved by:	Date:
----- Cllr Russell Oppenheimer Executive Member for Health and Wellbeing	22 October 2024