

HAMPSHIRE COUNTY COUNCIL

Executive Decision Record

Decision Maker:	Executive Member for Hampshire 2050 and Corporate Services
Date:	23 January 2025
Title:	Hampshire Prosperity Partnership Board
Report From:	Director of Hampshire 2050

Contact name: Natalie Wigman

Email: Natalie.wigman@hants.gov.uk

1. The decision:

- 1.1 That the Executive Member for Hampshire 2050 and Corporate Services supports the recommendation of the Hampshire Prosperity Partnership Board to submit an application to Visit England for the creation of a Local Visitor Economy Partnership (LVEP) for Hampshire and the Solent, made up of Hampshire County Council, Portsmouth City Council and Southampton City Council.
- 1.2 That the Executive Member for Hampshire 2050 and Corporate Services approves £5,000 from the Economic Development Reserves for the Tourism South East membership fee for the year 2025-26 to support the set-up and running of the LVEP for the first 12 months.

2. Reason for the decision:

- 2.1. To give approval for Hampshire County Council to form a Local Visitor Economy Partnership (LVEP) for Hampshire and the Solent in Partnership with Southampton City Council and Portsmouth City Council following the recommendation from the Hampshire Prosperity Partnership Board meeting on 6 January 2025.

3. Other options considered and rejected:

- 3.1. The option not to support the development of a Local Visitor Economy Partnership was rejected due to the financial and wider benefits to the region.

4. Conflicts of interest:

- 4.1. Conflicts of interest declared by the decision-maker: None.
- 4.2. Conflicts of interest declared by other Executive Members consulted: None.

5. Dispensation granted by the Conduct Advisory Panel: none.

6. Reason(s) for the matter being dealt with if urgent: not applicable.

7. Statement from the Decision Maker:

Approved by:

Date:

23 January 2025

**Executive Member for Hampshire 2050 and
Corporate Services
Councillor Nick Adams-King**