

REPORT OF THE  
**Executive Member for Public Health**  
PART II

**1. SMOKING CESSATION SERVICE**

- 1.1 On 16 January 2019 the Executive Member for Public Health gave approval to spend up to a maximum of £11.0m on a new Smoking Cessation Service. The contract will replace the existing contract and is due to commence from 1 October 2019 with a maximum contract term of 5 years (3 years with an option to extend for a period or periods of up to 2 years).
- 1.2 Smoking is the most important cause of preventable ill health and premature mortality in the UK and is a major cause of health inequalities. Smoking is a modifiable lifestyle risk factor; effective tobacco control measures can reduce the prevalence of smoking in the population. Supporting people to stop smoking directly contributes to improving health and wellbeing. Evidence-based, specialist smoking cessation services are the most effective way to quit.
- 1.3 The re-procurement of this service enables us to review the current service model and build in improvements to the new contract. In order to provide a service that is fit for the future, we will be commissioning a service that offers 3 tiers of support and is designed to provide value whilst meeting the needs of smokers better. The 3 tiers of support are:
- Specialist support of top quality for smokers who need it and are willing to make the necessary commitment (specialist service)
  - Brief support and a stop-smoking medicine for those who want help but do not require a specialist course (GP/pharmacy)
  - Self support for those who want to stop but do not want professional support (digital / support pack)
- 1.4 The most intensive level of support will be provided to groups most at risk of smoking related ill-health and/or may find it hard to quit with less support. These groups of people include people living in areas of greatest deprivation, routine and manual workers, pregnant women and those with existing long-term conditions. The provider will be expected to pro-actively market the service to the target demographic groups using insight and market segmentation and provide a user friendly digital front door as well as other access points to the service.

**2. PUBLIC HEALTH NURSING SERVICE**

- 2.1 On 22 January 2019 the Executive Member for Public Health agreed to spend for the Hampshire Public Health Nursing Service, 0-19 years, up to the maximum value of £144.7m (£20.6m p.a. for 7 years + £0.5m transformation money), for a maximum contract term of 7 years (5 years with the option to

extend for a period or periods of up to 2 years), commencing on 1 August 2020.

- 2.2 Responsibilities for commissioning for school nursing and health visiting transferred from NHS England to local authorities in 2013 and 2015 respectively. Since that time Public Health in Hampshire County Council has been the lead commissioner for these Public Health nursing services. The five face-to-face checks provided by health visiting and the National Child Measurement Programme provided by school nursing are mandated elements of the service. Together health visiting and school nursing deliver the Healthy Child Programme.
- 2.3 It is proposed that the following transformation is part of the new service: Health visiting and school nursing are combined into a single 0-19 Public Health Nursing service and that the division between services for 0-4 and 5-19 year olds is removed. The separate health visiting and school nursing contracts will be combined into a single service, underpinned by a single service specification. This will ensure that Public Health nursing services are provided by a single provider in Hampshire on an ongoing basis.
- 2.4 A number of contracts delivering services for children and young people come to an end in 2020 across the Council and the NHS. Decision making bodies in the CCGs, NHS England, Public Health and Childrens Service's have agreed to utilise the opportunity to increase integration with a view to improving outcomes for families. There will be a series of three aligned procurements resulting in a new model of delivery by 2022/23, of which this is the first one. HCC and NHS England Public Health nursing will be procured at the same time, with alignment to phase 2 (CCG community services) and 3 (CAMHS and neurodiversity services) CCG led procurements. The providers of these new contracts will work together to provide integrated care pathways between services.

Further details can be found at the links below:

[Executive Member for Public Health 16 January 2019](#)

[Executive Member for Public Health 22 January 2019](#)

**COUNCILLOR PATRICIA STALLARD**  
**Executive Member for Public Health**