

HAMPSHIRE COUNTY COUNCIL

Officer Decision Record

Date considered:	16 December 2019		
Decision Maker:	Jo Heath – Head of Countryside Service		
Title:	Countryside Admissions and Membership Prices 2020		
Directorate:	CCBS		
Author:	Jo Montague		
Tel:	01962 846003	Email:	jo.montague@hants.gov.uk

1. The Decision:

- 1.1. To increase the daily admission and annual membership prices from 1 March 2020 as set out below:

Manor Farm	Current Price	New Price
Membership - Individual (1 adult, up to 4 children)	£55.00	£60.00
Membership - Joint Adult (2 adults, 0 children)	£65.00	£70.00
Membership - Family (2 adults, up to 4 children)	£75.00	£80.00
Daily admission – Adult	£8.00	£8.50
Daily admission – Senior	£7.00	£7.50
Daily admission – Student	n/a	£7.50
Daily admission – Child	£5.00	£5.50
Daily admission - Family Ticket (2 adults, 2 children)	£25.00	£27.00
Daily admission - Family Ticket (2 adults, 3 children)	£29.00	£31.00
Daily admission – Group	£5.00	Remove set rate

Staunton Farm	Current Price	New Price
Membership - Individual (1 adult, 0 children)	£28.50	£30.00
Membership - Joint Adult (1 adult, up to 4 children)	£47.50	£53.00
Membership - Family (2 adults, up to 4 children)	£62.50	£70.00
Daily admission – Adult	£8.50	£9.00
Daily admission – Senior	£7.50	£8.00
Daily admission – Student	£7.50	£8.00
Daily admission – Child	£4.50	£5.00
Daily admission - Family Ticket (2 adults, 2 children)	£24.00	£26.00
Daily admission - Family Ticket (2 adults, 3 children)	£27.00	£30.00
Daily admission – Group	£5.00	Remove set rate

Titchfield Haven	Current Price	New Price
Membership – Individual	£45.00	£50.00
Membership - Joint Adult	£65.00	£70.00
Membership – Child	£5.00	£6.00
Daily admission – Adult	£4.25	£5.00
Daily admission – Child	£2.00	£2.50
Daily admission – Senior	£4.00	£4.50
Daily admission - Family (2 adults, 2 children)	£10.00	£12.00

2. Reason(s) for the Decision:

- 2.1 The decision is in line with the Countryside Service principles to review charges on an annual basis and adjust based on data analysis and benchmarking against similar providers, to provide affordable but competitive daily and annual prices for admissions and memberships. It is also in line with the [CCBS Charging and Pricing Policy - Principles](#).
- 2.2 Improvements continue to be made across the parks; increased prices reflect the improving offer to customers.

3. Conflicts of interest declared by the decision-maker:

- 3.1. None.

4. Dispensation granted by the Head of Paid Service:

4.1. None.

5. Supporting Information: Please see the links in the above report.

Approved by: Jo Heath

Date: 16 December 2019

Jo Heath, Head of Countryside Service

On behalf of the Director of Culture, Communities and Business Services