1. Executive Summary

1.1. The purpose of this paper is to meet the requirement that the Director of Public Health writes an independent annual report and that the local authority publish it.

1.2. The 2012 Health and Care Act placed a statutory duty on upper tier Local Authorities to improve and protect the health of the people and on CCGs to address inequalities. On a recent visit to Hampshire Duncan Selbie, Chief Executive of Public Health England, highlighted the excellent public health work that the Council is doing ‘You have so much to be proud of in how you have progressed this (your statutory duty) and (worked) in close partnership with your NHS colleagues. Your focus on prevention and early intervention is forward thinking and infused throughout is building trust, strong relationships, a focus on what works, and the courage to embrace the opportunities of working together.’

1.3. This report takes as its subject ‘Ageing Well’ and it is the third in a series of reports examining the themes of the Hampshire Health and Wellbeing Strategy. Previous reports have looked at ‘Starting Well’ and ‘Living Well’.

1.4. People are living longer and our older population is increasing in number. This is a real success for improvements in public health, health and social care and something we should celebrate. Unfortunately in the UK we too often use language that suggests that as people age they ‘inevitably’ become a burden, rather than an asset to our communities. This is of course far from the truth and fails to recognise the huge contribution to our society that older people make.

1.5. Many people remain healthy and independent as they age with the majority of older people reporting that their health is good. However, older people are not a homogenous group and a significant minority do spend too many years in poor health.
1.6. We know that what matters to older people is the ability to remain at home in clean, warm, affordable accommodation; to remain socially engaged; to continue with activities that give their life meaning; to contribute to their family or community; to feel safe and to maintain independence, choice, control, personal appearance and dignity; to be free from discrimination; and to feel they are not a ‘burden’ to their own families and that they can continue their own role as caregivers.

1.7. To this end it is important that we enter older age as healthy as we can possibly be. How long we stay healthy depends on our social, economic and physical environment as well as our individual characteristics and behaviours.

1.8. The report looks at some of the areas where we have good evidence of what we need to do to enable this. It makes recommendations about how, working across the Council and with external partners, including the NHS and the voluntary sector, we can support people in Hampshire to age well, have a positive older life and avoid becoming reliant on health and social care.

1.9. It is recommended that Cabinet:
   a) notes the annual report of the Director of Public Health and
   b) approves publication of the report.

2. Contextual information

2.1. The 2012 Health and Social Care Act specifies that the Director of Public Health should produce an annual report that considers health issues relevant to residents and that the local authority publish it. This is the third such report for Hampshire County Council and considers ‘Ageing Well’, one of the themes of the Hampshire Joint Health and Wellbeing Strategy. It follows on from a consideration of aspects relevant to children and young people ‘Starting Well’ which informed the procurement of a new public health (school) nursing service for Hampshire’s 5 to 19 year olds and ‘Living Well’ which considered how lifestyle and habits affect individuals, their families and their communities and considered the impact on Hampshire County Council services as well as on local healthcare services.

2.2. This 2016-2017 report – ‘Ageing Well’ - focuses on what we can do to increase healthy life expectancy and support older people to maintain their independence and so minimise the need for public services.

2.3. The annual report of the Director of Public Health is enclosed as Appendix 1.

3. Issues

3.1. The key issues considered in the report are: falls and fractures; sight loss; healthy homes; dementia and social isolation and loneliness.

The report makes recommendations about how we can support people in Hampshire to age well:
o Ensure that older people are supported to have a healthy lifestyle and improve their access to lifestyle services where appropriate

o Adopt a life course approach to promoting good bone and joint health, support older people to remain physically strong to reduce their chances of falling and ensure that we have a comprehensive evidence based falls prevention programme

o Promote healthy lifestyle choices that will reduce the risks of sight loss

o Prevent the development and/or deterioration of long term conditions, such as dementia

o Support people who may be socially isolated or lonely to get connected with families, friends and their community

o Continue to work with planners to promote healthy environments and ensure that we build healthy homes

o Improve the availability of housing that supports an ageing population

o Identify priority actions to reduce social isolation for people providing unpaid care

o Continue to build dementia friendly communities through raising awareness and improving access for people with dementia to the built and natural environment.

4. Consultation and Equalities

4.1. This report considers some of the health issues that are relevant to Hampshire residents. It does not directly impact on people and communities as would a specific proposal or project. It identifies the current situation, including any interventions already in place, which address these health issues, and makes recommendations which will further impact positively on Hampshire's population and future health and social care requirements. All interventions mentioned in this report whether already in existence or proposed would be subject to an Equality Impact Assessment.

5. Future direction

5.1. The recommendations in the 2016-17 report will be realised over the next two-five years through various interventions and programmes many of which are already underway and include a return on investment approach for Hampshire County Council.

5.2. The report will be made publically available online.
6. **Recommendations**

   It is recommended that Cabinet:

   a) notes the annual report of the Director of Public Health and
   b) approves publication of the report.
# Links to the Strategic Plan

| Hampshire maintains strong and sustainable economic growth and prosperity: | yes/no |
| People in Hampshire live safe, healthy and independent lives: | yes |
| People in Hampshire enjoy a rich and diverse environment: | yes/no |
| People in Hampshire enjoy being part of strong, inclusive communities: | yes |

# Other Significant Links

## Links to previous Member decisions:

<table>
<thead>
<tr>
<th>Title</th>
<th>Date</th>
</tr>
</thead>
</table>

## Direct links to specific legislation or Government Directives

<table>
<thead>
<tr>
<th>Title</th>
<th>Date</th>
</tr>
</thead>
</table>

## Section 100 D - Local Government Act 1972 - background documents

The following documents discuss facts or matters on which this report, or an important part of it, is based and have been relied upon to a material extent in the preparation of this report. (NB: the list excludes published works and any documents which disclose exempt or confidential information as defined in the Act.)

<table>
<thead>
<tr>
<th>Document</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>None</td>
<td></td>
</tr>
</tbody>
</table>
IMPACT ASSESSMENTS:

1. Equality Duty

1.1. The County Council has a duty under Section 149 of the Equality Act 2010 ('the Act') to have due regard in the exercise of its functions to the need to:

- Eliminate discrimination, harassment and victimisation and any other conduct prohibited under the Act;

- Advance equality of opportunity between persons who share a relevant protected characteristic (age, disability, gender reassignment, pregnancy and maternity, race, religion or belief, gender and sexual orientation) and those who do not share it;

- Foster good relations between persons who share a relevant protected characteristic and persons who do not share it.

Due regard in this context involves having due regard in particular to:

a) The need to remove or minimise disadvantages suffered by persons sharing a relevant characteristic connected to that characteristic;

b) Take steps to meet the needs of persons sharing a relevant protected characteristic different from the needs of persons who do not share it;

c) Encourage persons sharing a relevant protected characteristic to participate in public life or in any other activity which participation by such persons is disproportionately low.

2 Impact on Crime and Disorder:

2.1 This report does not create any impact on crime and disorder.

2.2 However, this report considers the health issues relevant to Hampshire residents. In discussing these, reference is made to the relationship between the determinants of health, consequences of ill health and impact on individuals, families and their communities, which touches upon crime and disorder. The report outlines possible solutions which would address these impacts.

3 Climate Change:

3.1.1 There are no specific proposals contained within this report which would impact on our carbon footprint/energy consumption.

3.1.2 There are no specific proposals that directly relate to climate change issues.